



Review of Arbogear.com

Generated on 2024-04-08

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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🕜 Goo

••• Hard to solve

To Improve

• • Little tough to solve

Ø

Errors Easy to solve

0

Not Important

No action necessary

Search Engine Optimization



Tree Climbing Gear | 2222 Arbogear

Length: 32 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Not sure where to begin with Tree Climbing Gear? Our featured categories guide you through the essentials, ensuring you find the right tools for every task.

Length: 156 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview

Tree Climbing Gear | ?!?!?!?! Arbogear arbogear.com/

Not sure where to begin with Tree Climbing Gear? Our featured categories guide you through the essentials, ensuring you find the right tools for every task.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1> <H2> <H3> <H4> <H5> <H6> 1 1 5 0 0 0

<H1> Essential Tree Climbing Gear For Arborists </H1>

<H2> No fuss, no frills – just quality gear for professional tree climbing </H2>

<H3> Top Tree Climbing Gear Categories </H3>

<H3> New Arrivals </H3>

<H3> Exellent customer service and safety quaranteed </H3>

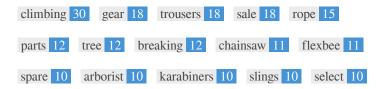
<H3> Special Deals on Tree Climbing Gear </H3>

<H3> Our Partners </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

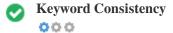
While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.





This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
climbing	30	*	*	-
gear	18	✓	✓	~
trousers	18	×	×	×
sale	18	×	×	×
rope	15	×	×	×
parts	12	×	×	×
tree	12	✓	✓	~
breaking	12	×	×	×
chainsaw	11	×	×	×
flexbee	11	×	×	×
spare	10	×	×	×
arborist	10	×	×	~
karabiners	10	×	×	×
slings	10	×	×	×
select	10	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



We found 160 images on this web page **×** 59 ALT attributes are empty or missing.

https://arbogear.com/wp-content/uploa	ds/2024/02/tree-climbing-gear-arbogear.svg
https://arbogear.com/wp-content/uploa	ds/2023/09/customer-service.webp
https://arbogear.com/wp-content/uploa	ds/2023/09/safety-guaranteed.webp
https://arbogear.com/wp-content/uploa	ds/2023/09/professional-equipment.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/treehog-logo-65c39fd18448c.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/topsaw-logo-65c39fd0bb232.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/teufelberger-logo-65c39fd0a1d6f.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/tactical-foodpack-logo-65c39fd00325a.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/stein-logo-65c39fcff2e15.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/sovos-logo-65c39fcf19361.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/sordin-logo-65c39fcf0680f.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/solidur-logo-65c39fb262dc4.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/sip-protection-logo-65c39fb22adb8.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/singing-rock-logo-65c39fb1882f0.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/silky-logo-65c39fb17da65.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/sam-medical-logo-65c39fb08cca4.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/rock-exotica-logo-65c39fb0903cc.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/reecoil-logo-65c39faf9a12e.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/readywise-logo-65c39faf999ff.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/protos-logo-65c39faeabf0d.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/petzl-logo-65c39faea5b8d.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/okatsune-logo-65c39f905d3ab.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/ocun-logo-65c39f90511fa.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/notch-logo-65c39f8f63f74.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/miltec-logo-65c39f8f63f5a.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/liros-logo-65c39f8e9ac24.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/kask-logo-65c39f8e7ab4b.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/isc-logo-65c39f8ddd6c9.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/hellberg-logo-65c39f8dde95b.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/haix-logo-65c39f8d10c04.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/glestein-logo-65c39f8d14714.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/freeworker-logo-65c39f6c6831b.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/food-force-logo-65c39f6c680a9.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/edelrid-logo-65c39f6b712a0.webp
	ds/2024/02/drayer-logo-65c39f6a9ccaa.webp
	ds/2024/02/dmm-logo-65c39f6a82e33.webp
https://arbogear.com/wp-content/uploa	ds/2024/02/distel-logo-65c39f69abd5e.webp
	ds/2024/02/dendroid-logo-65c39f699b85b.webp
	ds/2024/02/courant-logo-65c39f68cd607.webp
	ds/2024/02/cobra-logo-65c39f68cfa63.webp
1 0 1	ds/2024/02/climbing-technology-logo-65c39f3d29160.webp
	ds/2024/02/camp-logo-65c39f3c8b616.webp
1 0 1	ds/2024/02/boa-logo-65c39f3c94c64.webp
	ds/2024/02/bellota-logo-65c39f3bdf1f1.webp
	ds/2024/02/art-logo-65c39f3bd1892.webp
	ds/2024/02/ars-logo-65c39f3b4414f.webp
	ds/2024/02/arbpro-logo-65c39f3af2ccf.webp
	ds/2024/02/arbortec-logo-65c39f3a5d3f8.webp
	ds/2024/02/antal-logo-65c39f39f0fcb.webp
	ds/2024/02/antai-logo-05c39f39f0fcb.webp
	*
nttps://arbogear.com/wp-content/uploa	ds/2024/02/empty-65c39f6b75cdd.webp



https://arbogear.com/wp-content/uploads/2024/02/empty-65c39f6b75cdd.webp	
https://arbogear.com/wp-content/uploads/2024/02/montonio-logo-2.webp	
https://arbogear.com/wp-content/uploads/2024/02/apple-pay-logo-2.webp	
https://arbogear.com/wp-content/uploads/2024/02/google-pay-logo-2.webp	
https://arbogear.com/wp-content/uploads/2024/02/paypal-logo-2.webp	
https://arbogear.com/wp-content/uploads/2024/02/stripe-logo-2.webp	
https://arbogear.com/wp-content/uploads/2024/02/visa-logo-2.webp	
https://arbogear.com/wp-content/uploads/2024/02/mastercard-logo-2.webp	



HTML to Text Ratio is: 2.13%

Alt text is used to describe images to give the search engine crawlers (and the visually impaired).

Text content size 7472 bytes

Also, more information to help them understand images, which can help them to appear in Google Images search results. Total HTML size 351332 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 343 KB to 42 KB (87.9 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



(1) IP Canonicalization No your do

No your domain IP 139.59.214.243 does not redirect to arbogear.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://arbogear.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Good, you have Robots.txt file! http://arbogear.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.





Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 6 Years, 186 Days

Created Date: 5th-Oct-2017

Updated Date: 15th-Nov-2023

Expiry Date: 5th-Oct-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





7,940 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://arbogear.com
Length: 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



1.88 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
arbogear.net	Available
arbogear.org	Already Registered
arbogear.biz	Already Registered
arbogear.us	Available
arbogear.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
qrbogear.com	Available
wrbogear.com	Available
zrbogear.com	Available
xrbogear.com	Available
aebogear.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location	Service Provider
172.67.148.235	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- X Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$10 USD

000

Just a estimated worth of your website based on Alexa Rank.



Link Analysis



We found a total of 183 links including both internal & external links of your site

Anchor	Type	Follow
ET	Internal Links	Dofollow
FI	Internal Links	Dofollow
LV	Internal Links	Dofollow
LT	Internal Links	Dofollow
PL	Internal Links	Dofollow
SV	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
0	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
All	Internal Links	Dofollow
Climbing	Internal Links	Dofollow
Bundles	Internal Links	Dofollow
Climbing Ropes	Internal Links	Dofollow
Dynamic Ropes	Internal Links	Dofollow
Static Ropes	Internal Links	Dofollow
Friction Cord	Internal Links	Dofollow
Rope Installation	Internal Links	Dofollow
Friction Savers	Internal Links	Dofollow
Throw Lines	Internal Links	Dofollow
Throw Weights	Internal Links	Dofollow
Catapults	Internal Links	Dofollow
RI Spare Parts	Internal Links	Dofollow
Lanyards	Internal Links	Dofollow
Rope Lanyards	Internal Links	Dofollow
Flip Lines	Internal Links	Dofollow
Rope Grabs	Internal Links	Dofollow
LY Spare Parts	Internal Links	Dofollow
Harnesses	Internal Links	Dofollow
Arborist harnesses	Internal Links	Dofollow
Chest Harnesses	Internal Links	Dofollow
Industrial Harnesses	Internal Links	Dofollow
HS Spare Parts	Internal Links	Dofollow
Climbing Devices	Internal Links	Dofollow
Hand & Chest Ascenders	Internal Links	Dofollow
Friction Devices	Internal Links	Dofollow
Foot Ascenders	Internal Links	Dofollow
CD Spare Parts	Internal Links	Dofollow
Karabiners	Internal Links	Dofollow
Steel Karabiners	Internal Links	Dofollow
Screw Karabiners	Internal Links	Dofollow
Autolock Karabiners	Internal Links	Dofollow
Accessory Karabiners	Internal Links	Dofollow
Big Connectors	Internal Links	Dofollow
KA Accessories	Internal Links	Dofollow
Storage	Internal Links	Dofollow
Rope Bags	Internal Links	Dofollow
Throwline Bags	Internal Links	Dofollow
- "0-		



Arborist Gear Bags	Internal Links	Dofollow
Slings	Internal Links	Dofollow
Tape Slings	Internal Links	Dofollow
Rope Slings	Internal Links	Dofollow
Cut Away Slings	Internal Links	Dofollow
Tool Strops	Internal Links	Dofollow
Safety at Work	Internal Links	Dofollow
First Aid	Internal Links	Dofollow
Arborist Helmets	Internal Links	Dofollow
Helmet Spares	Internal Links	Dofollow
For SOVOS	Internal Links	Dofollow
For Protos®	Internal Links	Dofollow
For Plasma	Internal Links	Dofollow
For Vertex/Stratos	Internal Links	Dofollow
For Zenith	Internal Links	Dofollow
Eye Protection	Internal Links	Dofollow
Pulleys & Swivels	Internal Links	Dofollow
Pulleys	Internal Links	Dofollow
Swivels	Internal Links	Dofollow
Mesh Guard Systems	Internal Links	Dofollow
Felling	Internal Links	Dofollow
Pruning	Internal Links	Dofollow
Hand Saws	Internal Links	Dofollow
Saw Blades	Internal Links	Dofollow
Telescopic Saws	Internal Links	Dofollow
Telescopic Poles	Internal Links	Dofollow
Hand Shears	Internal Links	Dofollow
Parts & Equipment	Internal Links	Dofollow
Wedges	Internal Links	Dofollow
Rigging Ropes	Internal Links	Dofollow
Tree Lowering	Internal Links	Dofollow
Devices	Internal Links	Dofollow
Accessories	Internal Links	Dofollow
Plates & Rings	Internal Links	Dofollow
Strops & Slings	Internal Links	Dofollow
Rigging Pulleys	Internal Links	Dofollow
Climbing Spikes	Internal Links	Dofollow
Spikes	Internal Links	Dofollow
Spikes Spare Parts	Internal Links	Dofollow
Bracing	Internal Links	Dofollow
boa®	Internal Links	Dofollow
boa® Sets	Internal Links	Dofollow
boa® Components	Internal Links	Dofollow
cobra®	Internal Links	Dofollow
cobra® Sets	Internal Links	Dofollow
cobra® Tools	Internal Links	Dofollow
cobra® Components	Internal Links	Dofollow
treeSave	Internal Links	Dofollow
treeSave Sets	Internal Links	Dofollow
treeSave Components	Internal Links	Dofollow
By Breaking Load	Internal Links	Dofollow
0.6 t Breaking Strength	Internal Links	Dofollow
2.0 t Breaking Strength	Internal Links	Dofollow



4.0 t Breaking Strength	Internal Links	Dofollow
8.0 t Breaking Strength	Internal Links	Dofollow
12.0 t Breaking Strength	Internal Links	Dofollow
Clothing	Internal Links	Dofollow
Trousers	Internal Links	Dofollow
Climbing Trousers	Internal Links	Dofollow
Chainsaw Trousers	Internal Links	Dofollow
For Arborist	Internal Links	Dofollow
For Forester	Internal Links	Dofollow
For Brushcutter	Internal Links	Dofollow
Budget Friendly	Internal Links	Dofollow
Rain Trousers	Internal Links	Dofollow
Outdoor Trousers	Internal Links	Dofollow
Clothes	Internal Links	Dofollow
Shirts	Internal Links	Dofollow
Jackets	Internal Links	Dofollow
Hoodies	Internal Links	Dofollow
Weatherproof	Internal Links	Dofollow
Thermal Underwear	Internal Links	Dofollow
Boots & Accessories	Internal Links	Dofollow
Socks	Internal Links	Dofollow
Boot Laces	Internal Links	Dofollow
Climbing Boots	Internal Links	Dofollow
Chainsaw Boots	Internal Links	Dofollow
Gloves	Internal Links	Dofollow
Work Gloves	Internal Links	Dofollow
Protective Gloves	Internal Links	Dofollow
Chainsaw Sleeves	Internal Links	Dofollow
Accessories	Internal Links	Dofollow
Caps & Buffs	Internal Links	Dofollow
Belts & Braces	Internal Links	Dofollow
Miscellaneous	Internal Links	Dofollow
Clearance	Internal Links	Dofollow
Tactical	Internal Links	Dofollow
Trousers	Internal Links	Dofollow
Outdoor Trousers	Internal Links	Dofollow
Footwear	Internal Links	Dofollow
Socks	Internal Links	Dofollow
Camping Boots	Internal Links	Dofollow
Freeze Dried Food	Internal Links	Dofollow
Emergency Food – ReadyWise	Internal Links	Dofollow
Food Force	Internal Links	Dofollow
Tactical Foodpack	Internal Links	Dofollow
Thermal Underwear	Internal Links	Dofollow
Tactical & Outdoor Bags	Internal Links	Dofollow
Tactical BackPacks	Internal Links	Dofollow
Climb In!	Internal Links	Dofollow
Friction Devices	Internal Links	Dofollow
Helmets	Internal Links	Dofollow
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Hand Saws	Internal Links	Dofollow
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Sale Product on sale neckLASTIC without Carabiner	Internal Links	Dofollow
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Courant FLEXBEE Snapo Lanyard Kit with Self-Locking Knot and Adjuster I \emptyset 11.5 mm	Internal Links	Dofollow
Courant FLEXBEE Replacement Rope with Snapo Ø 11.5 mm	Internal Links	Dofollow
Courant FLEXBEE Lanyard Kit with Self-Locking Knot and Adjuster I Ø 11.5 mm	Internal Links	Dofollow
Courant FLEXBEE Replacement Rope Ø 11.5 mm	Internal Links	Dofollow
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FAQ	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Shipping Info	Internal Links	Dofollow
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Learn More	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

